



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

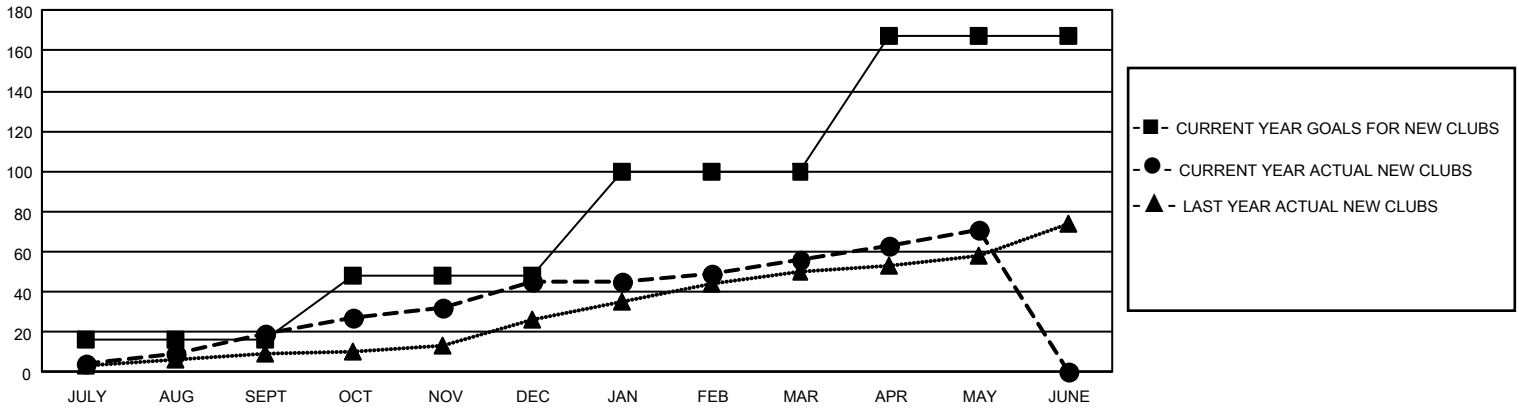
GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

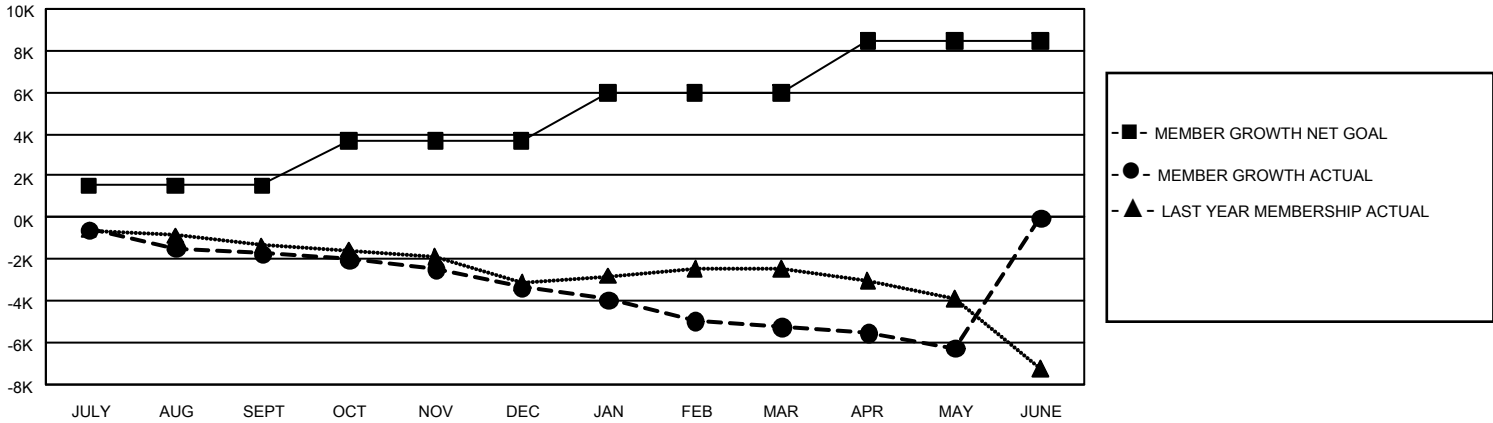
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	48	19	39
OCT/NOV/DEC	96	26	44
JAN/FEB/MAR	156	11	73
APR/MAY/JUNE	201	15	16

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1536	2,899	4,208
OCT/NOV/DEC	2131	3,461	4,719
JAN/FEB/MAR	2288	2,332	3,749
APR/MAY/JUNE	2498	1,924	2,705

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 172	3,483 CLUBS OF 9,315 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	177,103 (76.18%)
DECEASED	2,401	FEMALE	55,370 (23.82%)
CLUB CANCELLED	777	TOTAL FAMILY UNIT MEMBERS	
OTHER	12,192	10,836	
TOTAL	15,370	FAMILY MEMBERS PAYING HALF DUES	
		5,600	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)